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The second in a series of followup studies of business education students designed to find out what happens to the students after they leave junior college and how they feel about the training and services received from the department. The questionnaire was the same as the one used in the original study the previous year.

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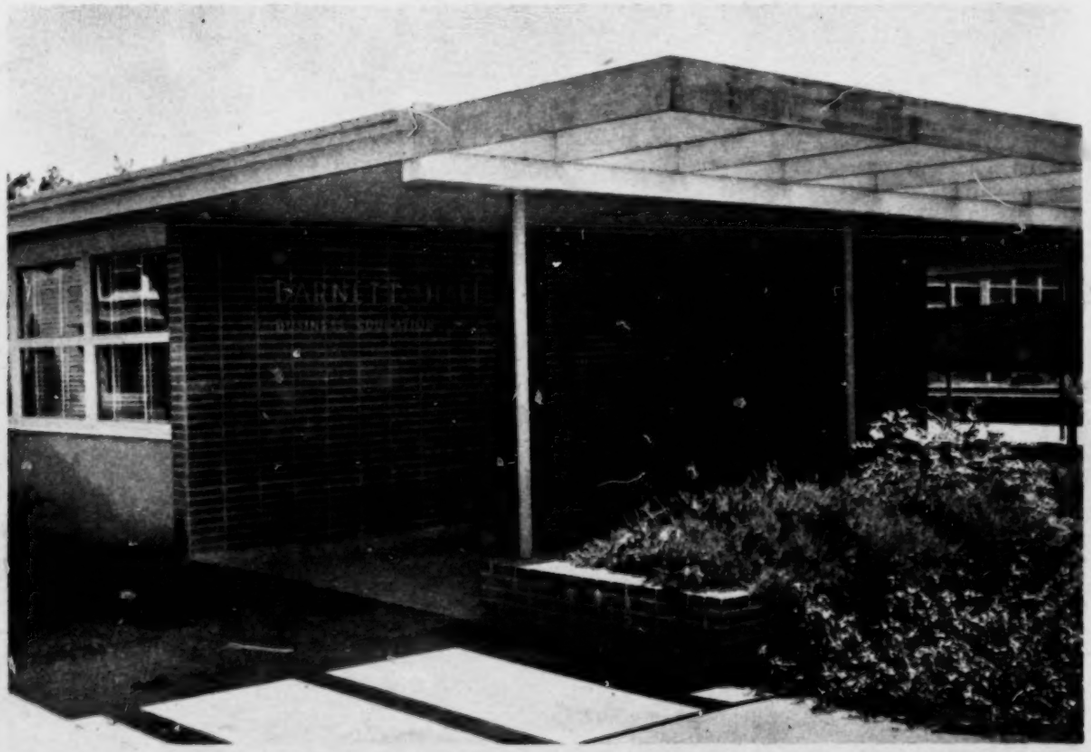
BUSINESS STUDENTS

IN THE ENTERING CLASS OF FALL 1956

A FOLLOW-UP STUDY



Forwarded by Chester Beck J.C. Santa Rosa

SANTA ROSA JUNIOR COLLEGE

DR. RANDOLPH NEWMAN
PRESIDENT

8051

U. S. DEPARTMENT OF HEALTH, EDUCATION AND WELFARE
Office of Education

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A FOLLOW-UP STUDY
OF THE BUSINESS STUDENTS
IN THE ENTERING CLASS OF FALL 1956

Santa Rosa Junior College
Santa Rosa, California
April, 1961

RANDOLPH NEWMAN
PRESIDENT

CHESTER BECK
DEAN OF STUDENTS

HAROLD L. RODARMEL, CHAIRMAN
BUSINESS EDUCATION DEPARTMENT

Preface

One year ago, in April 1960, the Business Education Department of the Santa Rosa Junior College published a follow-up study of students in the entering class of the fall semester, 1955. This study was recommended by the Student Personnel Committee of the college with the thought that departmental studies of this nature would prove helpful in planning both personal and instructional services to students. The results of this initial study, once tabulated and made available to staff members, indicates the soundness of such projects.

Once a frame of reference was established Mr. Harold Rodarmel and the staff of the Business Education Department indicated that a follow-up study on the entering class a year later would be of value for comparison and for re-study purposes. The present study, therefore, is based upon the entering class, fall semester 1956 and follows the same general pattern as the 1955 class study.

Santa Rosa Junior College
April 1961

Chester Beck
Dean of Students

CONCERNING THE STUDY

This is the second in a series of follow-up studies of business education students. The Business Education Department has for some time felt the need for more information about: (1) What happens to the students pursuing this field after they leave Junior College; (2) How these students feel about the training and services received from the department.

A questionnaire which was the same as that used the previous year and similar to the one shown on page 19 was mailed to 170 business majors in the entering class of fall 1956. Included in this group were entering students who listed their major as business, business education, business administration, and the like. Questionnaires were sent to those who stayed at Santa Rosa Junior College less than one semester; those who were forced to leave school for either academic deficiencies or disciplinary reasons; and those who lasted one, two, three, and four semesters with graduation after completion of the two full years. Seventy-three replies were received which represents a 43% return from those with whom contact was attempted.

This study of the entering class of fall 1956 made with the same survey instrument and technique utilized on the class of 1955 will help to substantiate or repudiate the viewpoints, opinions and findings gathered from the earlier study. The information gleaned from both studies when compared and analyzed should be of considerable value in departmental planning.

Harold L. Rodarmel, Chairman
Business Education Department
Santa Rosa Junior College
Santa Rosa, California

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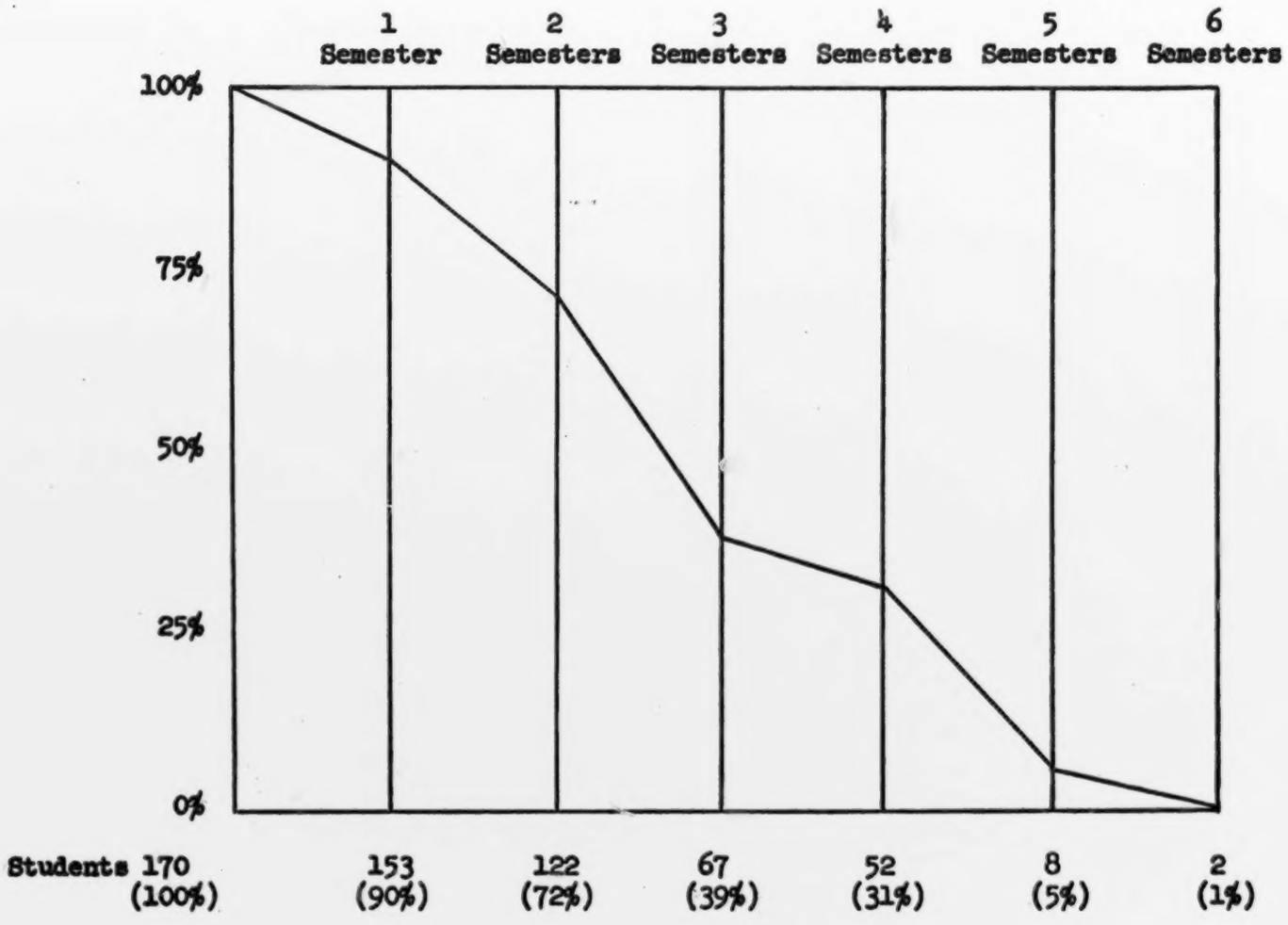
HOW MANY JUNIOR COLLEGE SEMESTERS DID THE STUDENTS COMPLETE?

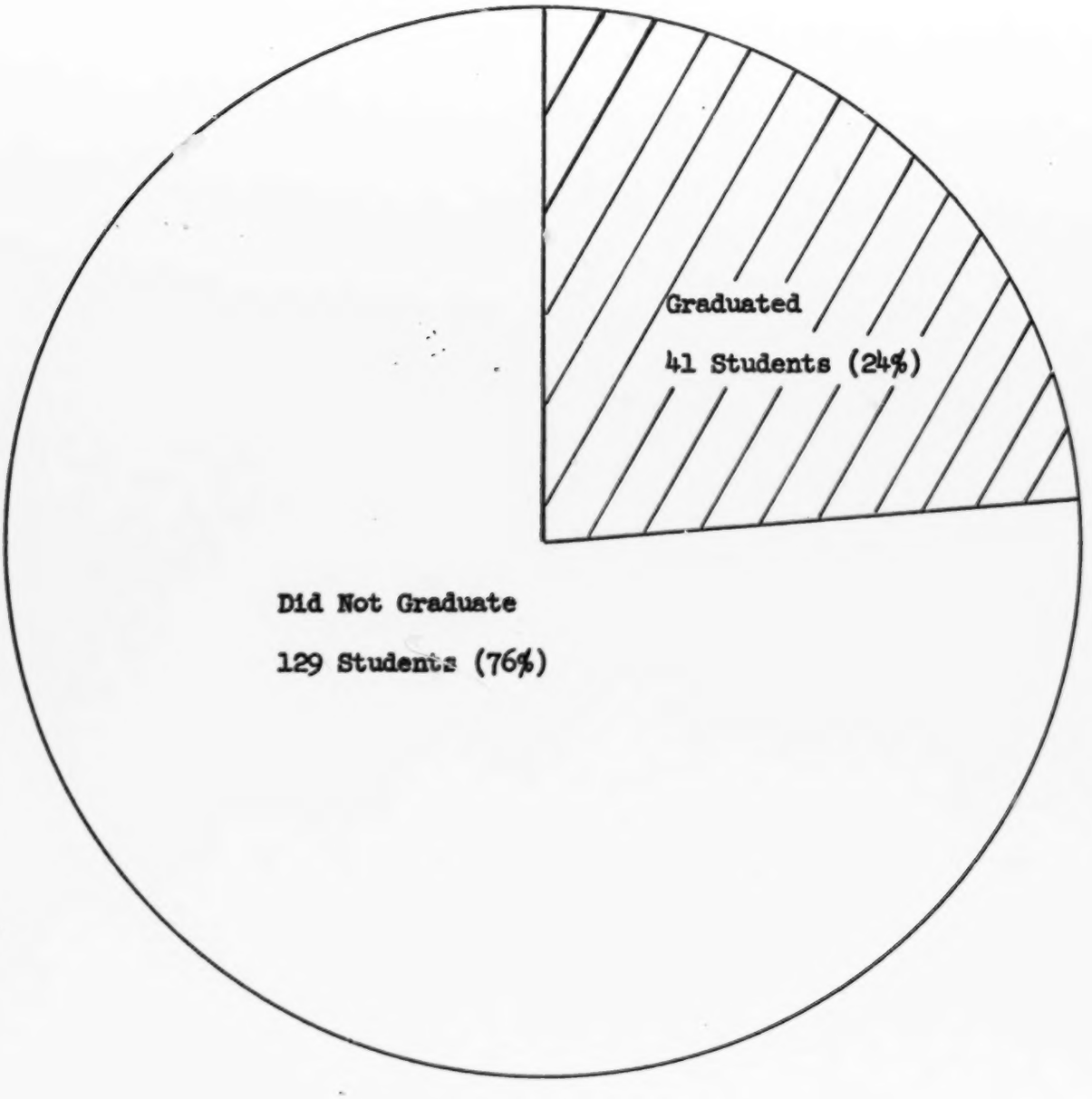


Note: 1) The Figures above include cases where the student dropped out for a semester or more and re-entered at a later date.

2) Of the 170 entering students, 35 or 21% graduated by the end of their fourth semester.

3) The above figures were obtained from records in the Registrar's office.

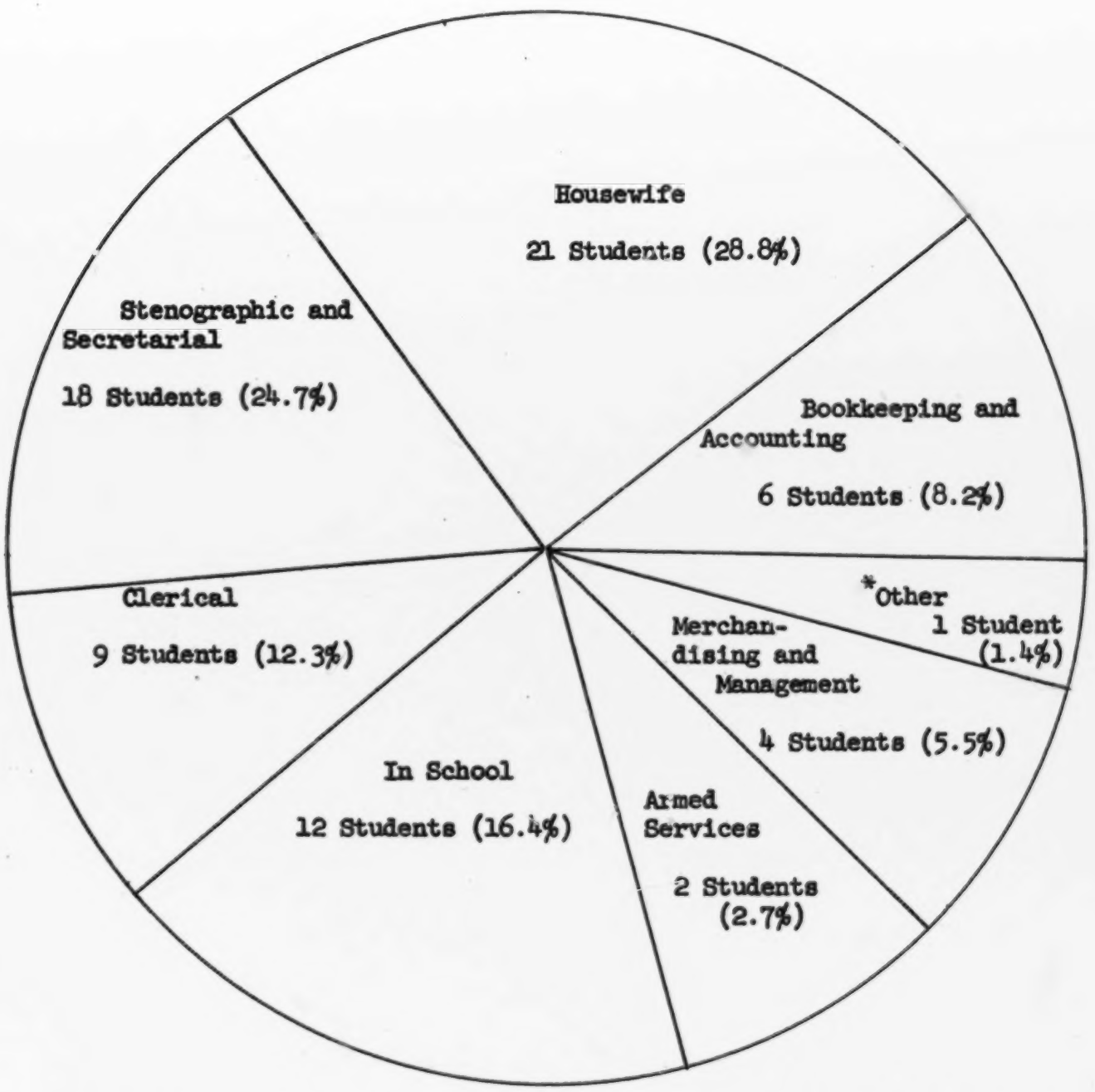
HOW MANY STUDENTS GRADUATED?



Note: 1) The above figure representing students who graduated includes individuals who remained longer than 4 semesters to complete their graduation requirements.

2) The above figures were obtained from records in the Registrar's office.

WHAT ARE THE STUDENTS NOW DOING?



*The student classified in the "Other" category was employed as a truck driver.

HOW MANY STUDENTS ENTERED THEIR FIELD OF SPECIALIZATION?

Specialization	Number of Students	Type of Work Now Doing: Clerical	In School	Stenographic-Secretarial	Housewife	Merchandising & Marketing	Armed Services	Other	Bookkeeping & Accounting
Accounting	12	1	4	1	2				4
Clerical	2	2							
Secretarial	29	1	1	15	12				
Merchandising	1		1						
General Business	26	5	4	2	7	4	1	1	2
Transfer	3		2				1		

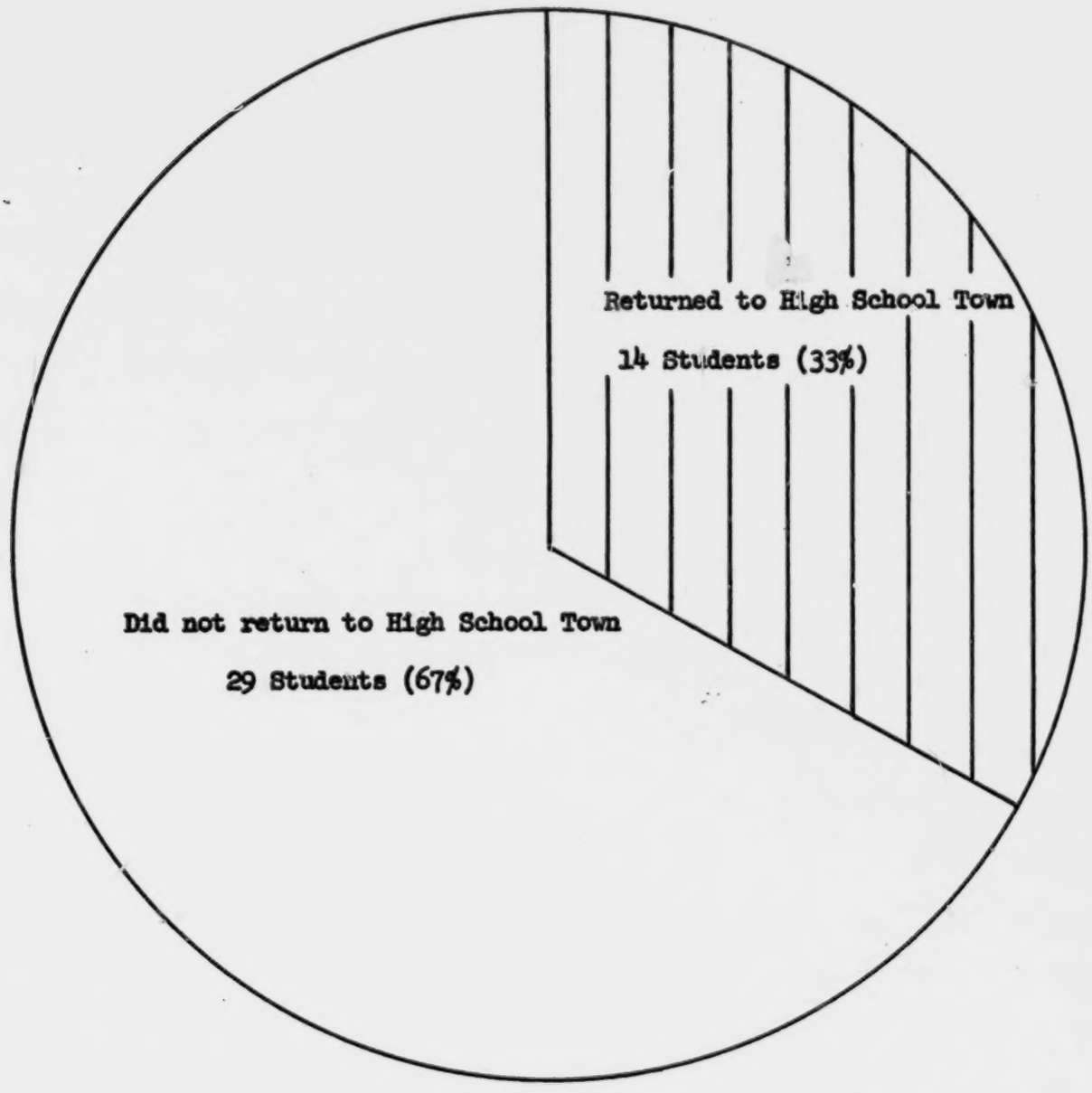
HOW MANY STUDENTS TRANSFERRED TO ANOTHER SCHOOL?

Transferred	21 students (29%)
Did not transfer	52 students (71%)

TO WHAT SCHOOLS DID THE STUDENTS TRANSFER?

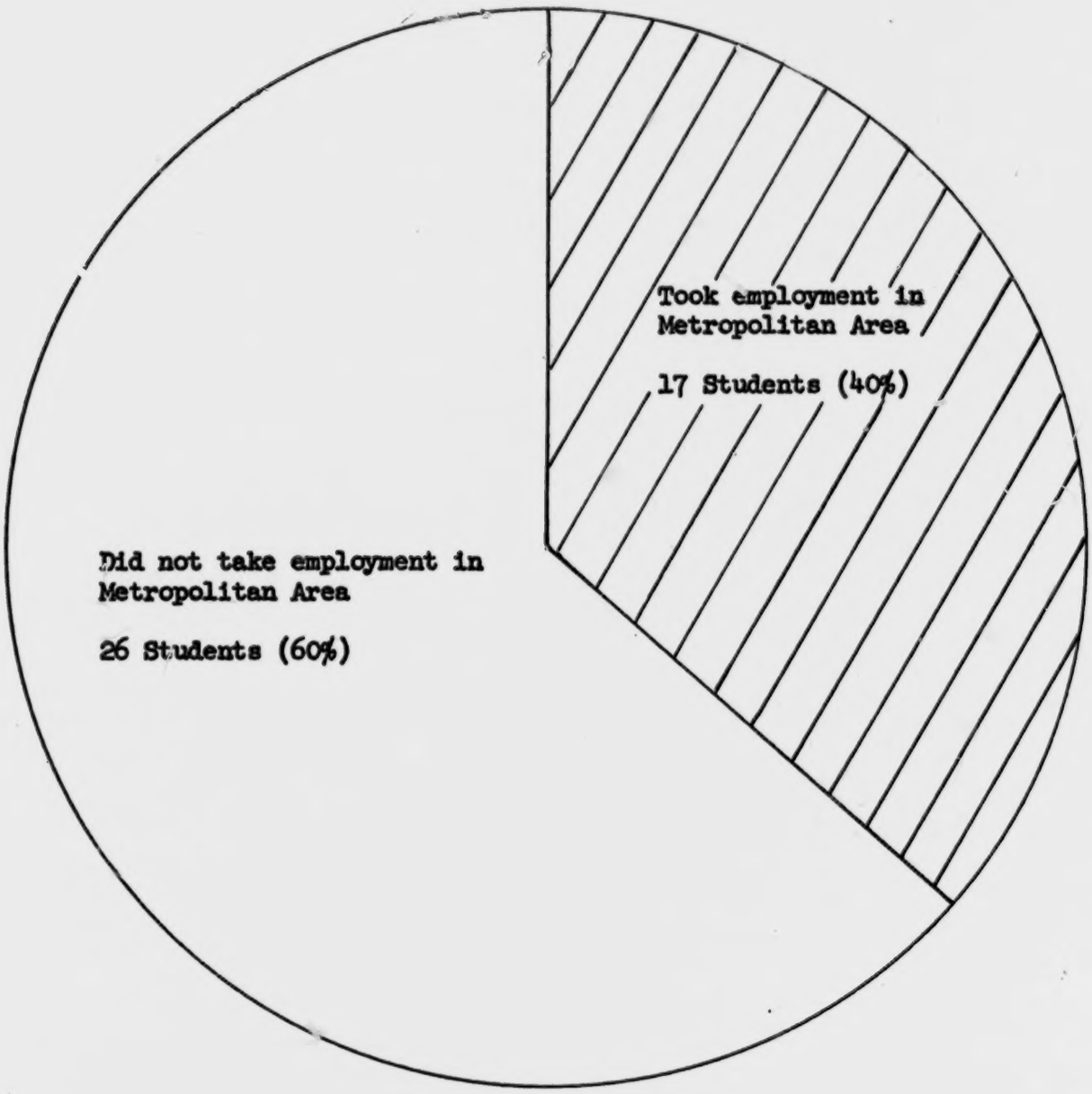
College or University	Number Transferring
San Francisco State College	6
San Jose State College	3
Chico State College	2
Sacramento State College	1
University of California	1
University of Miami	1
University of Oregon	1
College of the Pacific	1
Oakland City College	1
Armstrong School of Business	1
Abilene Christian College	1
Biola Bible College, Los Angeles	1
Rider College, New Jersey	1
	21

HOW MANY STUDENTS RETURNED TO THEIR HIGH SCHOOL TOWN FOR EMPLOYMENT?*



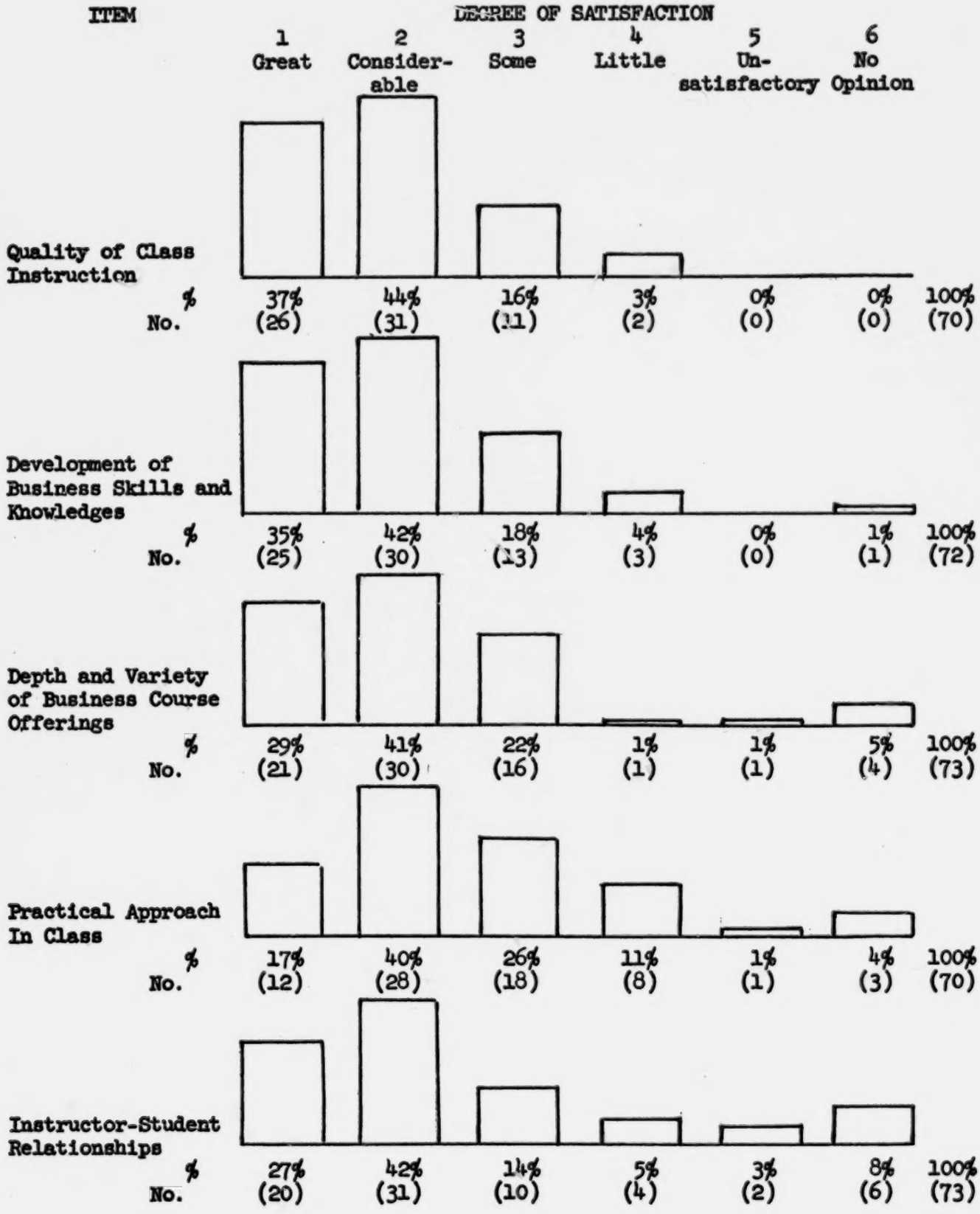
*The students classified as "In School," "In Service," and "Housewife" were not tallied in the above group with the exception of those specifically indicating they had worked before entering their present status.

HOW MANY STUDENTS TOOK EMPLOYMENT IN A METROPOLITAN AREA?*

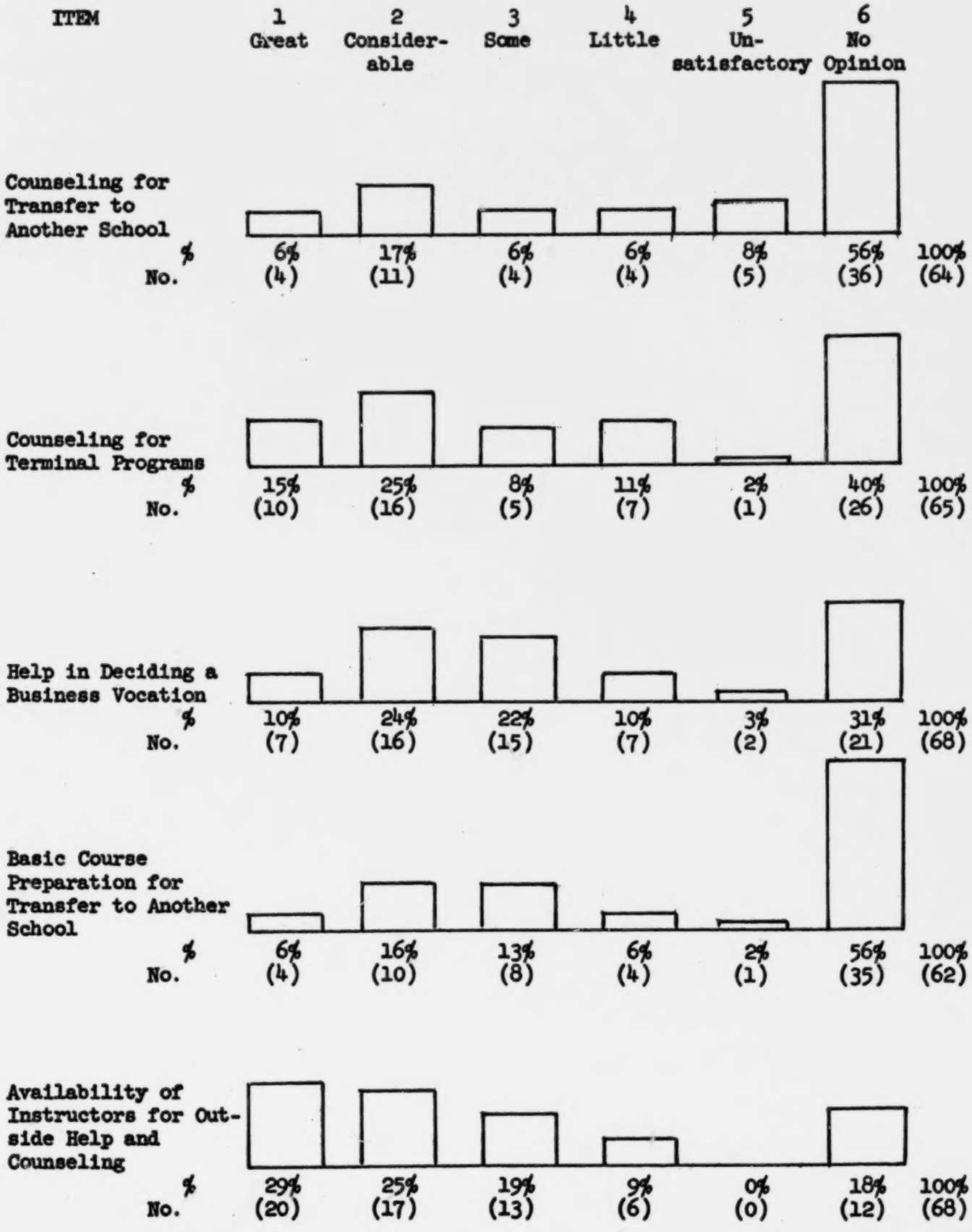


*The students classified as "In School," "In Service," and "Housewife" were not tallied in the above group with the exception of those specifically indicating they had worked before entering their present status. The metropolitan areas included the San Francisco Bay area, Fresno, Sacramento, San Jose, and others.

HOW DID THE STUDENTS RATE THE SERVICES AND INSTRUCTION OF THE BUSINESS EDUCATION DEPARTMENT?


ITEM
DEGREE OF SATISFACTION
1 Great
2 Considerable
3 Some
4 Little
5 Unsatisfactory
6 No Opinion
Quality of Class Instruction
% 37% 44% 16% 3% 0% 0% 100%
No. (26) (31) (11) (2) (0) (0) (70)
Development of Business Skills and Knowledges
% 35% 42% 18% 4% 0% 1% 100%
No. (25) (30) (13) (3) (0) (1) (72)
Depth and Variety of Business Course Offerings
% 29% 41% 22% 1% 1% 5% 100%
No. (21) (30) (16) (1) (1) (4) (73)
Practical Approach In Class
% 17% 40% 26% 11% 1% 4% 100%
No. (12) (28) (18) (8) (1) (3) (70)
Instructor-Student Relationships
% 27% 42% 14% 5% 3% 8% 100%
No. (20) (31) (10) (4) (2) (6) (73)

DEGREE OF SATISFACTION


ITEM
1 Great
2 Considerable
3 Some
4 Little
5 Unsatisfactory
6 No Opinion
Counseling for Transfer to Another School
% 6% 17% 6% 6% 8% 56% 100%
No. (4) (11) (4) (4) (5) (36) (64)
Counseling for Terminal Programs
% 15% 25% 8% 11% 2% 40% 100%
No. (10) (16) (5) (7) (1) (26) (65)
Help in Deciding a Business Vocation
% 10% 24% 22% 10% 3% 31% 100%
No. (7) (16) (15) (7) (2) (21) (68)
Basic Course Preparation for Transfer to Another School
% 6% 16% 13% 6% 2% 56% 100%
No. (4) (10) (8) (4) (1) (35) (62)
Availability of Instructors for Outside Help and Counseling
% 29% 25% 19% 9% 0% 18% 100%
No. (20) (17) (13) (6) (0) (12) (68)

HOW DID THE NINE STUDENTS ENGAGED IN "CLERICAL WORK" INDICATE THEIR CLASSES HELPED THEM ON THE JOB?

Class	1 Great Help	2 Consider-able Help	3 Some Help	4 Little Help	5 No Help	6 No Opinion
	Number of times this rating was given.					
Business English	5	3				
Bus. Letter Writing	4	1	1			
Typewriting	8					
Shorthand		1			3	1
Transcription		1			2	1
Bookkeeping	2		1			1
Princ. of Accounting	1			1		1
Intro. to Bus. Org.	3			1		
Business Mathematics	3	1	2	1		
Business Law	1					
Duplicating		2				
Advertising	1	1	1	1		
Merchandising	1		1			
Salesmanship		1				
Small Bus. Management		1			1	
Filing	2	2	1			
On-the-Job Training	1					
Seminar	1	1				
Window Display	1					
Business Machines	4	2	1			
Office Procedure	2		2			

HOW DID THE TWELVE STUDENTS "IN SCHOOL"
INDICATE THEIR CLASSES HELPED THEM ON THE JOB?

Class	1 Great Help	2 Consider-able	3 Some Help	4 Little Help	5 No Help	6 No Opinion
	Number of times this rating was given.					
Business English			1	1		
Bus. Letter Writing	2			1		
Typewriting	4	2	1			
Shorthand	1					
Transcription	1					
Bookkeeping		1				
Princ. of Accounting	3	1	1	1	1	
Intro. to Bus. Org.			4	1	1	
Business Mathematics	4	1	1	1		
Business Law	2	1				
Duplicating						
Advertising			2			
Merchandising			1			
Salesmanship	1	1				
Small Bus. Management						
Filing						
On-the-Job Training			1			
Seminar			1	1		
Window Display						
Business Machines	1	1				
Office Procedure						

HOW DID THE EIGHTEEN STUDENTS ENGAGED IN "STENOGRAPHIC-SECRETARIAL WORK" INDICATE THEIR CLASSES HELPED THEM ON THE JOB?

Class	1 Great Help	2 Consider-able Help	3 Some Help	4 Little Help	5 No Help	6 No Opinion
	Number of times this rating was given.					
Business English	12	2	2			
Bus. Letter Writing	3	4	4			
Typewriting	13	2				
Shorthand	14	3				
Transcription	10	6				
Bookkeeping	1	4	2	3	1	
Princ. of Accounting			3		1	
Intro. to Bus. Org.	1		1			1
Business Mathematics	3	1	5			
Business Law		2	1		1	
Duplicating	1	2			1	
Advertising						
Merchandising						
Salesmanship		1				
Small Bus. Management			1		1	
Filing	2	2	1	2		
On-the-Job Training						
Seminar						
Window Display				3	1	
Business Machines	4	1	3	3		
Office Procedure	3		4			

HOW DID THE TWENTY-ONE STUDENTS ENGAGED AS "HOUSEWIVES" INDICATE THEIR CLASSES HELPED THEM ON THE JOB?

Class	1 Great Help	2 Considerable Help	3 Some Help	4 Little Help	5 No Help	6 No Opinion
	Number of times this rating was given.					
Business English	8	2	3	2		
Bus. Letter Writing	3	1	1			1
Typewriting	11	4	3			
Shorthand	5	3	1	1	3	
Transcription	6	2	1		4	
Bookkeeping	3		4	3	3	
Princ. of Accounting	3	1	1			
Intro. to Bus. Org.	1					
Business Mathematics	4	2	4	1	1	
Business Law	1					
Duplicating	4				1	
Advertising					1	
Merchandising		1		1		
Salesmanship	1		1	1		
Small Bus. Management	1		1			
Filing	6	1	1		1	
On-the-Job Training			1			
Seminar			1			
Window Display	1			1	1	
Business Machines	7		4		1	
Office Procedure	3	3	2			

HOW DID THE FOUR STUDENTS ENGAGED IN "MERCHANDISING AND MANAGEMENT WORK" INDICATE THEIR CLASSES HELPED THEM ON THE JOB?

Class	1 Great Help	2 Considerable Help	3 Some Help	4 Little Help	5 No Help	6 No Opinion
	Number of times this rating was given.					
Business English			1			
Bus. Letter Writing						
Typewriting						
Shorthand					1	
Transcription						
Bookkeeping				1		
Princ. of Accounting			1			
Intro. to Bus. Org.		1	1			
Business Mathematics						
Business Law		1				
Duplicating						
Advertising		1				
Merchandising		1				
Salesmanship			2			
Small Bus. Management						
Filing						
On-the-Job Training	1					
Seminar	1					
Window Display	1					
Business Machines						
Office Procedure						

HOW DID THE TWO STUDENTS IN "ARMED SERVICES"
INDICATE THEIR CLASSES HELPED THEM ON THE JOB?

Class	1 Great Help	2 Considerable Help	3 Some Help	4 Little Help	5 No Help	6 No Opinion
	Number of times this rating was given.					
Business English	1					
Bus. Letter Writing			1			
Typewriting			1			
Shorthand						
Transcription						
Bookkeeping						
Princ. of Accounting					1	
Intro. to Bus. Org.						
Business Mathematics						
Business Law						
Duplicating						
Advertising						
Merchandising						
Salesmanship						
Small Bus. Management						
Filing						
On-the-Job Training						
Seminar						
Window Display						
Business Machines						
Office Procedure						

HOW DID THE ONE STUDENT ENGAGED IN "OTHER WORK" INDICATE HIS CLASSES HELPED HIM ON THE JOB?

	1 Great Help	2 Considerable Help	3 Some Help	4 Little Help	5 No Help	6 No Opinion
Class	Number of times this rating was given.					
Business English						
Bus. Letter Writing						
Typewriting						
Shorthand						
Transcription						
Bookkeeping		1				
Princ. of Accounting						
Intro. to Bus. Org.						
Business Mathematics						
Business Law		1				
Duplicating						
Advertising						
Merchandising			1			
Salesmanship	1					
Small Bus. Management		1				
Filing						
On-the-Job Training						
Seminar						
Window Display						
Business Machines				1		
Office Procedure						

HOW DID THE SIX STUDENTS ENGAGED IN "BOOKKEEPING AND ACCOUNTING WORK" INDICATE THEIR CLASSES HELPED THEM ON THE JOB?

Class	1 Great Help	2 Consider-able Help	3 Some Help	4 Little Help	5 No Help	6 No Opinion
	Number of times this rating was given.					
Business English	1	1	1			
Bus. Letter Writing	1	1			1	
Typewriting	4	1				
Shorthand		1		1	1	
Transcription				1	1	
Bookkeeping	3	1				
Princ. of Accounting	3			1		
Intro. to Bus. Org.		1				
Business Mathematics	1	2				
Business Law	1		1			
Duplicating	2			2		
Advertising				1		
Merchandising				1		
Salesmanship						
Small Bus. Management		1	1			
Filing	3	1	1			
On-the-Job Training						
Seminar						
Window Display					2	
Business Machines	4	1				
Office Procedure	2	1				

HOW DID ALL SEVENTY-THREE STUDENTS, REGARDLESS OF THEIR PRESENT OCCUPATION, INDICATE THEIR CLASSES HELPED THEM ON THE JOB?

Class	1 Great Help	2 Consider-able Help	3 Some Help	4 Little Help	5 No Help	6 No Opinion
	Number of times this rating was given.					
Business English	27	8	8	3		
Bus. Letter Writing	13	7	7	1	1	1
Typewriting	40	9	5			
Shorthand	20	8	1	2	8	1
Transcription	17	9	1	1	7	1
Bookkeeping	9	7	7	7	4	1
Princ. of Accounting	10	2	6	3	3	1
Intro. to Bus. Org.	5	2	6	2	1	1
Business Mathematics	15	7	12	3	1	
Business Law	5	5	2		1	
Duplicating	7	2	2	2	2	
Advertising	1	2	5	2	1	
Merchandising	1	1	3	1	1	
Salesmanship	3	3	3	1		
Small Bus. Management	1	3	3		2	
Filing	13	6	4	2	1	
On-the-Job Training	2		2			
Seminar	2	1	2	1		
Window Display	3			4	4	
Business Machines	20	5	8	4	1	
Office Procedure	10	4	8			

STUDY OF SANTA ROSA JUNIOR COLLEGE BUSINESS STUDENTS
Entering Class of 1956

May 1960

1. What are you doing now?

Employed_____
Name of Firm Address

_____
Job Title

_____
Describe the duties of your job (i.e., typing, filing, selling, etc.)

In School_____
Name of School

Housewife_____ In Armed Forces_____

In Business for Self_____
Name and type of business location

Other (please describe)_____

2. Did you transfer after junior college to another school(s)? Yes____ No____

If your answer is "yes" -- which school(s) did you attend?_____

3. What was your area of specialization in business at Santa Rosa Junior College?

Accounting_____
Clerical_____
Secretarial_____
Merchandising_____
General Business_____
Transfer_____
Other_____

4. Where did you graduate from high school?_____
City

5. Please indicate your degree of satisfaction with the below listed items while attending S.R.J.C. by encircling the appropriate number using this code:

1. Great Satisfaction
2. Considerable Satisfaction
3. Some Satisfaction
4. Little Satisfaction
5. Unsatisfactory
6. No Opinion

ALL STATEMENTS REFER TO THE BUSINESS DEPARTMENT

Quality of class instruction	1	2	3	4	5	6
Development of business skills and knowledges	1	2	3	4	5	6
Depth and variety of business course offerings	1	2	3	4	5	6
Practical approach in classes	1	2	3	4	5	6
Instructor-student relationships	1	2	3	4	5	6
Counseling for transfer to another school	1	2	3	4	5	6
Counseling for terminal programs	1	2	3	4	5	6
Help in deciding a business vocation	1	2	3	4	5	6
Business course preparation for transfer to another school	1	2	3	4	5	6
Availability of instructors for outside help and counseling	1	2	3	4	5	6

6. Please indicate the degree the classes listed below have helped you on your job or jobs. Please rate only those classes you have had.

1. Great Help
2. Considerable Help
3. Some Help
4. Little Help
5. No Help
6. No Opinion

Business English	1	2	3	4	5	6	Advertising	1	2	3	4	5	6
Business Letter Writing	1	2	3	4	5	6	Merchandising	1	2	3	4	5	6
Typewriting	1	2	3	4	5	6	Salesmanship	1	2	3	4	5	6
Shorthand	1	2	3	4	5	6	Small Bus. Mgt.	1	2	3	4	5	6
Transcription	1	2	3	4	5	6	Filing	1	2	3	4	5	6
Bookkeeping	1	2	3	4	5	6	On-the-Job Tr.	1	2	3	4	5	6
Princ. of Accounting	1	2	3	4	5	6	Seminar	1	2	3	4	5	6
Intro. to Bus. Organization	1	2	3	4	5	6	Window Display	1	2	3	4	5	6
Business Mathematics	1	2	3	4	5	6	Bus. Machines	1	2	3	4	5	6
Business Law	1	2	3	4	5	6	Office Procedure	1	2	3	4	5	6
Duplicating	1	2	3	4	5	6							

7. Please record any criticisms, suggestions for improvements, or comments below. A frank appraisal will be appreciated.

Your name _____(If married, please include maiden name)

Your address_____